

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

BRIAN J. FOGG, ET AL.

Application No.: TBA

Filed: February 4, 2004

For: **DYNAMIC VISUALIZATION OF  
SEARCH RESULTS ON A USER  
INTERFACE**

Art Group: TBA

Examiner: TBA

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with the duty of disclosure, enclosed is a copy of Information Disclosure Statement by Applicant (form PTO/SB/08), which is being submitted concurrently with the Utility Application. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

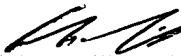
The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Please charge any fees due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal (PTO/SB/17) is enclosed for this purpose.

Respectfully submitted,

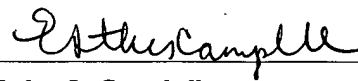
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: February 04, 2004

  
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Andre M. Gibbs, Reg. No. 47,593

12400 Wilshire Boulevard, 7th Floor  
Los Angeles, CA 90025  
Telephone: (408) 720-8300

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
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*Esther L. Campbell*

02-04-04

*Date*

Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Sheet 1 of 3

**Complete if Known**

Application Number	TBA
Filing Date	February 4, 2004
First Named Inventor	Brian J. Fogg
Art Unit	TBA
Examiner Name	TBA
Attorney Docket Number	6615P004

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		"NARDI, BONNIE A., "Integrating Communication and Information Through Contact Map," Communication of the ACM, April 2002/Vol. 45, No. 4, pages 89-94.	
		"Rethinking the GUI for the Big Picture," CIO Insight.com, October 2002, 4 pages.	
		"The Hype Over Hyperbolic Browsers," CIO Insight.com, May 2002, 5 pages.	
		"Tektronix Exec Sees Interactive Visualization as Important Trend: Leaders' Crystal Ball Computer Graphics in the 1990s," February 1990, 3 pages.	
		"My Virtual Model Inc. and QuickDog Inc. Join Forces to Provide Unique Personalized Shopping Experience," PR Newswire, January 2001, 2 pages.	
		"Pioneering Products Finalists Announced; Data Visualization and Customer Analytics Products Face Off in the 2001 Pioneering Products Shootout," PR Newswire, Feb. 2001, 3 pgs.	
		"Visualization: from promise to progress: leading-edge software reaches for the elusive goal of truly interactive and extensible visualization," July 1992, 3 pages.	
		"Visualizing Online Activity," Association for Computing Machinery. Communications of the ACM, August 2001, 6 pages.	
		"Building the Human Network," Affinity Engines, Inc., 2003, www.affinityengines.com, 3 pages.	
		"inCircle: 360 of Stanford Alumni Connection," http://incircle.stanfordalumni.org, 4 pages.	
		"Trends in Data Visualization Software for Business Users," DM Review, May 2000, 4 pages.	

Examiner Signature		Date Considered	
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\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

<sup>1</sup>Applicant's unique citation designation number. <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.

Based on PTO/SB/08B (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wtr) 08/11/2003.  
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Substitute for form 1449A/PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				<b>Complete if Known</b>	
				Application Number	TBA
Sheet      2      of      3				Filing Date	February 4, 2004
				First Named Inventor	Brian J. Fogg
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		"Magic Lens Demo in Java," Copyright 1996 Xerox Corporation, www2.parc.com/istl/project/MagicLenses/SimpleDemo.html, 2 pages.		
		SHNEIDERMAN, BEN, "Dynamic queries, starfield displays, and the path to Spotfire," February 4, 1999, www.cs.umd.edu/hcil/spotfire/, 4 pages.		
		"The Dynamic HomeFinder," http://dq.com/homefind/index.html, 2 pages.		
		"Dynamic Homefinder," http://dq.com/homefind/dhintro.htm, 8 pages.		
		WILLIAMSON, CHRISTOPHER, "How a Task-Centered Design Can Save Your Project: A Case Study with the Dynamic HomeFinder," http://dq.com/homefind/dhsigchi.htm, 4 pages.		
		WILLIAMSON, et al., "Dynamic Homefinder Table of Contents," http://dq.com/homefind/dhtoc.htm, 4 pages.		
		"Dynamic HomeFinder User's Guide," http://dq.com/homefind/dhuserg.htm, 22 pages.		

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